

Complex Litigation

Related Practices:

- Public Client
- Appeals and Supreme Court

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False Advertising, Unfair Competition, and the Lanham Act

When clients come to us for help in resolving disputes—soured business partnerships, misappropriations of assets, breached contracts, and more—we offer both a legal and business perspective to reach the best outcome. A dispute can place pressure on the day-to-day operations and long-range planning of a business. We help our clients understand the risks and navigate the waters.

After a dispute arises, the realities of running a business can conflict with aggressive interpretations of contract provisions or obscure and unexpected claims in litigation. Our attorneys are creative and flexible in fitting the square peg of a complex dispute into the round hole of a rigid legal system.

We thrive on addressing thorny issues of law, untangling complex transactions and business structures, and building clear, persuasive, and impactful legal strategies. We love to take cases to trial and to argue high-stakes motions in federal, state, and bankruptcy courts. We go toe-to-toe with big-name, top-dollar law firms and we prevail.

But a great attorney also makes a difference by knowing when and how to formulate a real-world, cost-effective strategy. Sometimes, that means avoiding or ending litigation on the most favorable terms possible rather than continuing it. Sometimes aggressive litigation is the best solution (or the only one). But our goal isn't to prolong our work. Our goal is to resolve the conflict as quickly and favorably as possible so our clients can get back to focusing on their work.

How do I start?

Call us at (212) 337-5361. Submit an inquiry on our site. Or email us at Complex@PollockCohen.com. We want to hear your story.

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