Fighting for Small Businesses and Consumers in a Changing Legal Landscape

In “Fighting for Small Businesses and Consumers in a Changing Legal Landscape” (The Legal Intelligencer, April 1, 2025), managing partner Adam Pollock speaks with Rich Lee, CEO of New Era ADR, and discusses how litigation and alternative dispute resolution (ADR) can better serve small businesses and consumers.

Pollock explains that many disputes remain unresolved because small businesses struggle to find affordable legal assistance. He urges small businesses to include clear arbitration clauses in their contracts, which are the only realistic path to justice for many. Pollock also advises young lawyers to specialize, prepare thoroughly, and focus on what matters.

To read the full article, click on the link below (a subscription may be required).

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