

Opinion: Beat Trump By Debating His Record

In "Opinion: Beat Trump By Debating His Record" (NY Daily News, April 11, 2024), Pollock Cohen partner Steve Cohen reflects on a winning strategy from former President Ronald Reagan's successful 1980 election: to give undecided voters a "hook to hand their hats on." He then discusses what the Democratic playbook should be in the 2024 election: separate Trump from his prior administration's accomplishments.

To read a PDF of the article, click on the link below.

NY Daily News Opinion: Beat Trump By Debating Hls Record

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