

Why Parents Pick the Wrong Colleges For Their Kids

In, “Why Parents Pick the Wrong Colleges For Their Kids” (Time Magazine, April 14, 2017), Steve Cohen discusses the information families need to help them make smarter college choices, choices not just related to the school to attend but the outcomes after graduation. Steve Cohen and his co-author John Katzman note, “All — or nearly all — graduates should be surveyed annually for the decade after they graduate. They should be asked how their college prepared them for the real world; about their satisfaction, their success and their engagement with work and community. These responses should be tracked (anonymously) and seek to answer the question: How do their perceptions, performance and happiness change over those 10 years?”

To read the full article, click on the link below.

[Why Parents Pick the Wrong Colleges For Their Kids | Time Magazine](#)