
Pollock Cohen Wins Series of Key Rulings in Voice Cloning Case Against Lovo

NEW YORK, July 14, 2025 – [Pollock Cohen LLP](#) won a series of key rulings in its [class action case against AI-tech company Lovo](#). Federal Judge Paul Oetken of the SDNY ruled that the plaintiffs could proceed against the company for improperly cloning actors' voices and selling them. Judge Oetken ruled that the plaintiffs could proceed on all breach of contract claims, violation of New York's privacy law, violation of New York deceptive business practices statute, and one federal copyright claim. The court also gave the plaintiffs permission to amend their complaint to re-plead another copyright infringement count.

Voice actors Paul Lehrman and Linnea Sage secured a significant legal victory when the court ruled that the plaintiffs – and others in the class – could proceed against Lovo for unlawfully cloning and profiting from selling the actors' voices. The complaint detailed how Lovo's AI-driven software has allowed millions of customers to replicate actors' voices – without the actors' permission or properly compensating them – and then use those professional voices in films, television shows, commercials, corporate presentations, educational videos, on podcasts, websites, voicemail recordings, and dozens of other uses.

"The decision is a spectacular victory for the plaintiffs. We look forward to proceeding to discovery and ultimately to trying this case before a jury. We're confident that a jury will come to the same conclusions as Judge Oetken and hold big tech accountable," said [Steve Cohen](#), a partner at the New York law firm Pollock Cohen LLP, which is representing the plaintiffs. "This decision is not just a victory for the named plaintiffs and the potential class, but for society which is understandably outraged by the excesses of tech companies which abuse the rights of individuals," he said.

"This is a powerful and affirming decision that pushes back against the idea that tech companies can exploit personal data without consent simply because the tools to do so exist," said Paul Lehrman, one of the named plaintiffs. "The judge's rulings on the Lanham Act and some of the copyright issues, while not in our favor, were very thoughtful. And he noted we have powerful vehicles in the New York State privacy and consumer protection laws to get justice for others who have been exploited by big tech."

About Pollock Cohen LLP

Pollock Cohen LLP is an impact-driven litigation firm that delivers unusually effective plaintiff-side legal representation. We are known for our ability to solve client problems—with strategy, creativity, and thought—both inside the courtroom and outside the four corners of a legalistic approach. We thrive on representing plaintiffs in cases that are

impactful and meaningful, and where we can make a difference. For more information, visit <http://www.pollockcohen.com>.