

# Filing an Amicus Brief in the U.S. Supreme Court in National Pork Producers Council v. Ross, in Support of California's Proposition 12

On Monday August 15, 2022, we filed an amicus brief in the U.S. Supreme Court in National Pork Producers Council v. Ross, in support of California's Proposition 12, a law that sets minimum animal welfare standards for pork sold in the State. We are proud to represent Food Systems Innovation and Intelligent Analytics and Modeling to present the Court with the likely economic impacts of Proposition 12.



**“There is significant unmet demand for humane animal products, and customers who value these products are willing to pay a premium for them. . . . Laws like Proposition 12 benefit consumers by replacing varied and confusing claims about humane practices with certain**

Representing Food Systems Innovation and Intelligent Analytics and Modeling