Filing an Amicus Brief in the U.S. Supreme Court in National Pork Producers Council v. Ross, in Support of California's Proposition 12

On Monday August 15, 2022, we filed an amicus brief in the U.S. Supreme Court in National Pork Producers Council v. Ross, in support of California's Proposition 12, a law that sets minimum animal welfare standards for pork sold in the State. We are proud to represent Food Systems Innovation and Intelligent Analytics and Modeling to present the Court with the likely economic impacts of Proposition 12.

POLLOCK COHEN LLP
"There is significant unmet demand for hu
animal products, and customers who value
these products are willing to pay a premiu
for them. . . . Laws like Proposition 12 bene
consumers by replacing varied and confusi
claims about humane practices with certai
Representing Food Systems Innovation and Intelligent Analytics and Modeling