

The Fresno Bee: HelloFresh Misled Customers, California Lawsuit Says. Now, Company Owes Millions

In “HelloFresh Misled Customers, California Lawsuit Says. Now, Company Owes Millions” (The Fresno Bee, August 20, 2025), The Fresno Bee reports on a lawsuit brought by the Santa Clara County District Attorney’s Office and a coalition of California prosecutors against Berlin-based meal-kit company HelloFresh.

The article cites Pollock Cohen partner Adam Pollock's comments about the [California’s Automatic Renewal Law](#), which is designed to protect consumers and give them full transparency when they agree to a company’s automatic renewal.

To read the full article, click on the link below:

[HelloFresh Misled Customers, California Lawsuit Says. Now, Company Owes Millions | The Fresno Bee](#)