

Bloomberg Law: Voice Actors' AI Suit Confronts Federal Publicity-Rights Gap

In “Voice Actors' AI Suit Confronts Federal Publicity-Rights Gap” (Bloomberg Law, August 14, 2024), Bloomberg Law discusses the [class action lawsuit](#) filed on behalf of voice-over actors who had their voices cloned and then sold by California-based tech company LOVO, Inc.

Pollock Cohen partner Steve Cohen filed the class action lawsuit in federal court on behalf of the lead plaintiffs, Paul Skye Lehrman and Linnea Sage. The lawsuit alleges violations of an individual's rights of publicity, deceptive business practices, fraud, and seeks to certify a class of hundreds of voice-over actors.

To read the full article, click on the link below. A subscription may be required:

[Voice Actors' AI Suit Confronts Federal Publicity-Rights Gap | Bloomberg Law](#)