Law 360: Voice Actors Say Lovo Stole Their Voices For AI Tech

In “Voice Actors Say Lovo Stole Their Voices For AI Tech” (Law360, May 16, 2024), Law360 discusses the class action lawsuit filed on behalf of voice-over actors who had their voices cloned and then sold by California-based tech company LOVO, Inc.

Pollock Cohen partner Steve Cohen filed the class action lawsuit in federal court on behalf of the lead plaintiffs, Paul Skye Lehrman and Linnea Sage. The lawsuit alleges violations of an individual’s rights of publicity, deceptive business practices, fraud, and seeks to certify a class of hundreds of voice-over actors.

To read the full article, click on the link below:

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