

Guns of Glory: Lost Island Class Action Claims Parent Company Falsely Advertises Price Discounts

In "Guns of Glory: Lost Island Class Action Claims Parent Company Falsely Advertises Price Discounts," (Top Class Actions, August 31, 2023), Top Class Actions discusses a new class action lawsuit against FunPlus, developer of the mobile game "Guns of Glory: Lost Island."

Plaintiff Loren Kelly alleges that FunPlus falsely advertises former prices for Guns of Glory: Lost Island in-app purchases. Through strikethrough pricing and percentages and a false statement that those are limited-time offers, FunPlus tricks players into believing they need to make the purchase quickly or will miss rare opportunities for significant discounts on their favorite game items.

Kronenberger Rosenfeld LLP, Jay Kumar Law, and Pollock Cohen, led by partner Adam Pollock and associate George Krebs, are the plaintiff's counsel in this case.

To read the full article, click on the link below.

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