

Amazon Sued Over NYC Go Store Collection of Palm, Body Scans

In "Amazon Sued Over NYC Go Store Collection of Palm, Body Scans (2)" (Bloomberg Law, March 16, 2023), Bloomberg Law covers a proposed class action filed in the US District Court for the Southern District of New York by Pollock Cohen LLP, Peter Romer-Friedman Law PLLC, and the Surveillance Technology Oversight Project on behalf of an Amazon customer and New York City resident Alfredo Rodriguez Perez.

The filing notes that Amazon Go stores, Amazon.com Inc.'s cashierless stores, which scan the palms of some customers and uses cameras powered by algorithms to identify the unique size and shape of customer bodies, are collecting this information from its customers without providing proper notice under a New York City biometric surveillance law. Further, the filing says that despite collecting such data, the stores have failed to comply with the city's 2021 Biometric Identifier Information Law, which requires businesses to post signs notifying customers of biometric surveillance.

Mr. Perez visited an Amazon Go store lacking surveillance signage on January 30, 2023, but would not have entered the store had he been made aware of Amazon's biometric data collection.

The case is Perez v. Amazon.com, Inc., S.D.N.Y., No. 1:23-cv-02251, complaint filed 3/16/23.

To read the full article, click on the link below.

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