

Groupon Accused of Offering Bogus Small-Biz Discounts

In, "Groupon Accused Of Offering Bogus Small-Biz Discounts" (Law360, December 21, 2022), Law360 discusses a class action filed against Groupon alleging the online coupon company of falsely advertising their businesses and Groupon's discounts to draw in clicks, while confusing potential customers and tarnishing the businesses' reputation. The lawsuit states: "Small businesses do not exist to line the pockets of tech companies."

Our firm is representing the businesses in the lawsuit. The seven-count complaint asserts a common law unfair competition claim and multiple violations of the Lanham Act, violations of the Illinois Consumer Fraud and Deceptive Business Practices Act, the Illinois Deceptive Trade Practices Act, the New Jersey Unfair Competition Act and the California Unfair Competition Law.

Pollock Cohen has filed similar Lanham Act proposed class actions in New York federal court against online discount companies ClassPass Inc. and Gifty.

To read the article, click on the link below (subscription may be required).

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